



King Abdullah II Honors Kasih Food Production for Innovation and Global Impact

His Majesty King Abdullah II honored Kasih Food Production Company in recognition of its outstanding contributions to advancing Jordan's food industry. The honor celebrates the company's continued innovation and creativity, as well as its success in combining the authenticity of Middle Eastern cuisine with modern manufacturing technologies that cater to the growing demand for healthy lifestyles.

His Majesty presented the honorary shield to Khaled Kasih, Chief Executive Officer of Kasih Food Production Company, during an event organized by the Amman Chamber of Industry on Sunday. The event showcased the achievements of Jordan's industrial sector and its pivotal role in supporting national exports and strengthening the presence of Jordanian products in global markets.

In his remarks, Khaled Kasih expressed his deep appreciation and gratitude to His Majesty King Abdullah II for this royal gesture, noting that the honor reflects the success of a national industrial model that has positioned Jordan prominently on the regional food industry map. He emphasized that it also reinforces the country's progress toward building a productive, innovation-driven economy founded on quality and excellence.

Kasih added that this royal recognition serves as renewed motivation for the company to continue enhancing its industrial capabilities and expanding the global reach of Jordanian food products. He stressed that the company's success would not have been possible without the dedication of its employees across all production and operational sites, as well as the strong support of the Board of Directors and the company's long-term partners.

He further noted that consumers' trust in Kasih products, both in Jordan and abroad, remains a key driver for maintaining high standards of quality and continuously improving manufacturing practices to meet evolving consumer needs and preferences.

Kasih highlighted that the company's skilled and experienced workforce has enabled its products to reach 43 countries worldwide, demonstrating the competitiveness of Jordanian industries and their ability to achieve a strong global presence, while preserving the authenticity and excellence that have long defined the Kasih name.

This milestone comes as the "Kasih" legacy approaches its 100-year anniversary in food production in 2026, a historic occasion that marks a century-long legacy of craftsmanship and family heritage that has transformed a small local venture into one of the most trusted food brands in the region.

Today, Kasih stands among the leading food brands in the Middle East, having evolved beyond the role of a traditional manufacturer to become an active contributor to food security.

The company continues to expand its production lines strategically, adhere to international quality standards, and pursue a forward-looking vision centered on enhancing the added value of Jordanian food products.

It is also worth noting that Kasih Food Production Company recently took part in Expo 2025 Osaka in Japan, held under the theme "Designing Future Society for Our Lives." The event, one of the world's largest economic exhibitions, draws millions of visitors and leading global companies to showcase cutting-edge technologies and innovations. Kasih's participation served as a key platform to highlight Jordan's culinary identity and showcase the remarkable progress of its national industries.

This royal recognition reflects Jordan's broader vision of building a productive, globally competitive economy that strengthens national industries, supports local success stories in their global expansion, increases added value, and cements the Kingdom's standing on the international industrial map.